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Ginny Whitelaw, Ph.D.



Dr. Ginny Whitelaw is the President of Focus Leadership as well as a master teacher (Roshi) in the Chozen-ji line of Rinzai Zen. She is a recognized expert in the mind-body connection in leadership development, an in-demand executive coach and keynote speaker at conferences and corporate events.

A biophysicist by training, she combines a rich scientific background with senior leadership experience at NASA, and more than 20 years developing global leaders. In part through her affiliation with Mercer Leadership Development and Columbia University's Senior Executive Program, Dr. Whitelaw has worked with leaders in some of the world's top companies, including Novartis, Dell, JNJ, Sprint, Cemex, EMC, Merck, Marsh, T Rowe Price, Ascension Health, Hospira, ConocoPhillips, and Bank of America. Together with Mark Kiefaber, she developed the FEBI® to measure 4 patterns of personality connecting mind, body and essential modes of leadership, and trains practitioners worldwide in how to apply FEBI in their work.

Ginny Whitelaw is the author of 4 books, including *The Zen Leader*. She is the founder and President of the Institute for Zen Leadership to promote the accelerated development of leaders through Zen training and the application of Zen to great leadership. Formerly, Deputy Manager for integrating NASA's International Space Station Program, she led a large-scale change effort to manage the program using cross-functional teams, for which she was awarded NASA's Exceptional Service Medal. She has a Ph.D. in biophysics, as well as a 5th degree black belt in Aikido.